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Te Kaunihera o  
**te tai o Aorere**

# Tasman Environment Plan Communications and Engagement Round One Feedback

Nicole Taber  
17/02/2021

BUILDING ENDURING AND TRUSTED  
RELATIONSHIPS WITH OUR COMMUNITIES



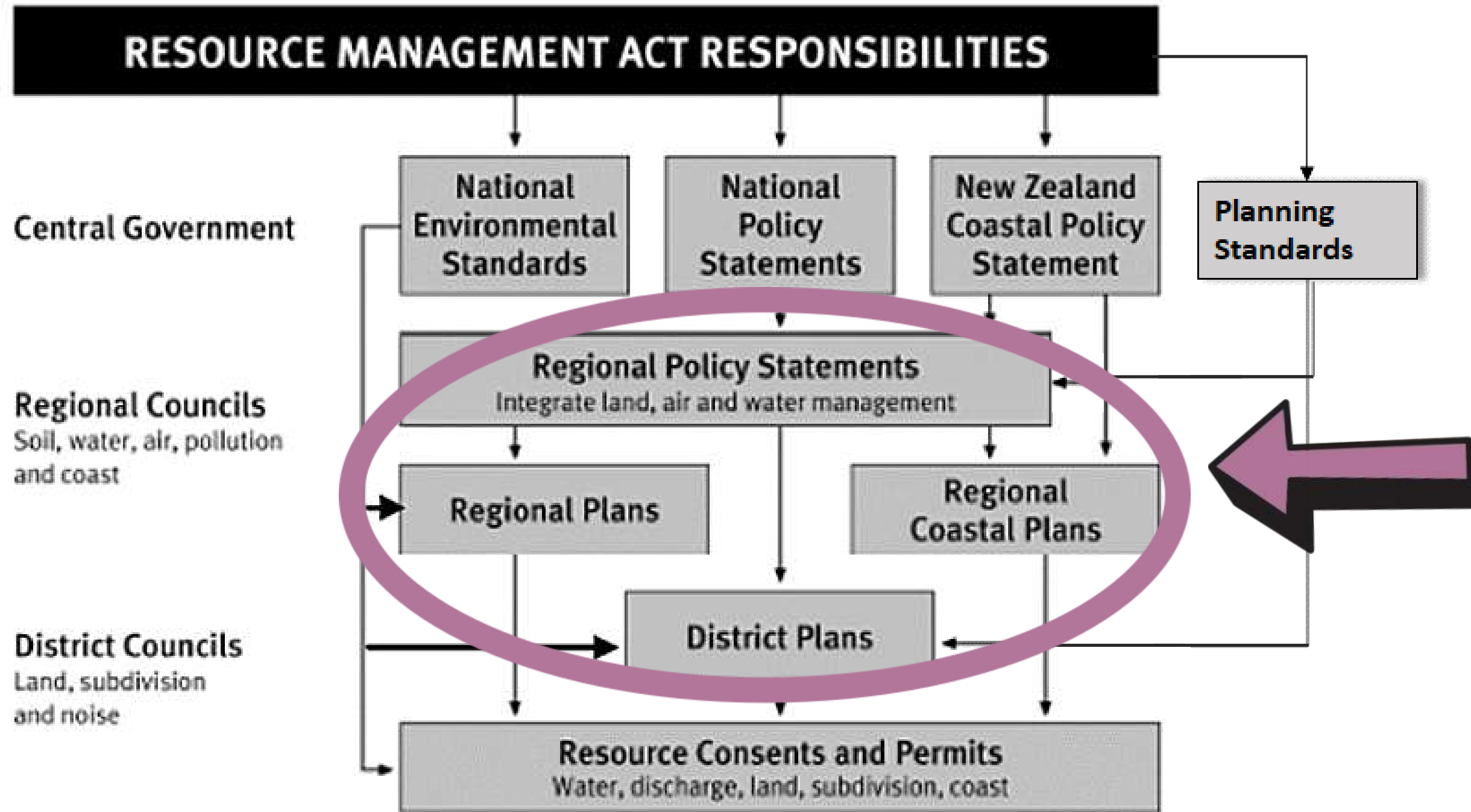
# Workshop overview

- Engagement round one review
- Community feedback themes
- Next steps



# Aorere ki uta, Aorere ki tai - Tasman Environment Plan

*Looking after our district for generations to come*



# TEP engagement recap



Engagement round one (2020) **COMPLETE**

Hearing from our communities, confirming the issues (to direct policy & planning work), intro TEP, building participants database.



Engagement round two (2021/22)

Developing/testing issues and options with communities and stakeholders through targeted engagement.



Engagement round three (2023)

Consultation on the draft Tasman Environment Plan.

Iwi engagement ongoing

# Principles of engagement

- 1) Engagement will seek out and facilitate the involvement of those potentially affected by and/or interested in a decision.
- 2) We will only engage where the public's contribution will influence decision-making and communicate limitations clearly.
- 3) We will seek diversity in our participants, including voices under-represented in government consultation processes.
- 4) We will seek input from potential participants in designing how they can engage with us.
- 5) We will provide participants with the information they need to engage meaningfully.
- 6) We will close the loop by communicating to participants the range of feedback received and how their input influenced planning.

# Engagement round one by the numbers

10

Weeks of engagement

21

Community-based events

800+

Conversations

2000

Pieces of feedback

7000

TEP website views

40k+

Reached through social and traditional media





# Community events

Town/Event name	Venue Name	Venue Address	Date	Start	End
Richmond (stakeholder evening)	Waimea Club - TBC	345 Queen Street - Richmond	Tuesday, Oct 6	5.30pm	7.30pm
Māpua	Māpua Bowling Club	84 Aranui Road - Māpua	Monday, Oct 12	4pm	7pm
Wakefield	St. John's Worship Centre	130 Edward Street - Wakefield	Monday, Oct 19	4pm	7.30pm
Richmond	Richmond Mall	Corner Queen, Croucher and Talbot Streets - Richmond (Ginger and @cquisitions entrance)	Wednesday, Oct 21 Thursday, Oct 22	9am	6pm
Ngatimoti	Ngatimoti Festival	4 Greenhill Road - Ngatimoti	Sunday, Oct 25	10am	4pm
Rotoiti	Rotoiti Community Hall	22 Main Road - St Arnaud	Wednesday, Oct 28	4pm	7pm
Tasman	Tasman Bible Church	6 Williams Road - Tasman	Thursday, Oct 29	4pm	7.30pm

Town/Event name	Venue Name	Venue Address	Date	Start	End
Motueka	Motueka Sunday market	Decks Reserve Carpark - Motueka	Sunday, Nov 1	8am	1pm
Brightwater	Brightwater Public Hall	12 Lord Rutherford Road North	Monday, Nov 2	3.30pm	7pm
Collingwood	Collingwood Sports hall	9 Tasman Street - Collingwood	Friday, Nov 6	3.30pm	6pm
Tākaka	Tākaka TDC Office	78 Commercial Street - Tākaka	Saturday, Nov 7	10am	2pm
Murchison	Murchison Recreation Centre	82 Waller Street - Murchison	Monday, Nov 9	3.30pm	7pm
Riwaka	Riwaka School	20 School Road -Riwaka	Thursday, Nov 12	3pm	6pm
Tapawera	Tapawera Community Centre	95 Main Road - Tapawera	Tuesday, Nov 17	4pm	7pm
Motueka	TDC meeting room	7 Hickmott Place - Motueka	Wednesday, Nov 18	3pm	7pm
Richmond (A&P Show)	A&P Showgrounds	359 Lower Queen Street - Richmond	Saturday, Nov 21 Sunday, Nov 22	9am 9am	5pm 4pm
Mārahau	Mārahau Hall	TBC Mārahau Community Hall	Monday, Nov 23	3.30pm	7pm
Moutere Hills	Moutere Hills Community Centre	1539 Moutere Highway - Upper Moutere	Wednesday, Nov 25	3.30pm	7pm
Kaiteriteri	Kaiteriteri Recreation Centre	5 Kaiteriteri Sandy Bay Road - Kaiteriteri	Thursday, Nov 26	3.30pm	6.30pm

# No Place Like Home

- We asked local young people to tell us what makes Tasman awesome, and what could make it even better.
- The entries were presented at local events and families invited to view them.
- Prizes were given to the participating classrooms at their end of year assemblies and teachers were very positive about the experience.
- This engagement worked well for the five classes that participated. Feedback from non-participating schools was they were catching up on a disrupted school year, and earlier in the year would be better.

# Communications

To support our engagement we produced a suite of communications:

- An engagement website with online document library.
- Theme-based factsheets.
- Articles in Newsline, local papers, and Mudcakes & Roses.
- Waahi infographic map banners.
- A 9-part podcast series covering our resource management themes.
- Videos introducing the plan and another encouraging community participation.
- Regular social media posts and event advertising.
- Presentations for community association groups and community boards.

# Local media

## Community overwhelms with response

Jenny Nicholson

Conversations throughout the region between Tasman District Council representatives and the public have pointed to five areas the community are particularly invested in. 850 people were spoken to and over 2000 comments have been looked through. The key areas raised were housing affordability, sustainable growth, transport options, biodiversity, and fresh water management.

"We have been overwhelmed with the amount of interest," said Tasman District Council's Environmental Policy Manager, Barry Johnson.

The conversations and comments online were a result of the TDC asking for public input concerning the Tasman Environment Plan. The two major focuses were what makes our region great and what are the big issues. This is the first time in around twenty years the community has had the opportunity to have such an influence in plans. They have included asking for ideas from children.

"Kids are pretty insightful when it comes to planning," Barry said.

While they had 21 meetings in various communities, the issues that came up were fairly consistent. Richmond residents commented more on transport congestion, but smaller communities also raised the issue having noticed the busy roads when they come into town.

"Then there is the rampant rate at which houses are going up, the difficulty to buy a house and the shortage of accommodation," said Barry.

This is balanced with our region having some of the best land in the country for growing fruit and vegetables. The conundrum is how to meet housing needs while also needing the land for crops.

Barry said that what they are doing now consulting the public isn't compulsory, but there is more flexibility and ability to change at this stage.

"It's not the council plan, it's Tasman's plan," he said.

Based on other councils throughout the country, the process takes six to ten years. The council is committed to keeping people up-to-date.

"The challenge is that because it's such a long process, how do we keep people engaged," he said. "What we hear from our communities now will make a difference for how we look after our district for generations to come," said mayor Tim King.

Feedback is still being taken online until December.



## Public engage with TEP process



an-to-shape-nelsons-growth-released-for-public-feedback nelson mail

Tasman District Council is at a much earlier stage in the creation of the Tasman Environment Plan.

The council is expected to hold the first of about 20 planned community pop-up events to hear residents' initial views on the issues and potential solutions on October 12.

The plan is expected to take at least six years to complete, involving the development of a combination of the Tasman Regional Policy Statement and the Tasman Resource Management Plan.

Tasman District Council Mayor Tim King encouraged residents to have their say on the issues that include urban growth, rural productive land use, water quality, and development. The feedback would be valuable whatever legal form the council had to work within, he said.

The Resource Management Act was changed or scrapped by the next government that would not alter "what the issues are and the solutions that would be available," he said.

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"It's not the council plan, it's Tasman's plan," he said.

Based on other councils throughout the country, the process takes six to ten years. The council is committed to keeping people up-to-date.

"The challenge is that because it's such a long process, how do we keep people engaged," he said. "What we hear from our communities now will make a difference for how we look after our district for generations to come," said mayor Tim King.

## Locals have their say on how we look after Tasman for future generations

Hundreds of locals have shared their views with Tasman District Council in-person and online through 21 drop-in community events and a new feedback website.

The feedback council has received will help inform a new resource management plan, known as Aorere ki uta, Aorere ki tai - Tasman Environment Plan. The new plan will cover big topics such as freshwater, housing, biodiversity, air quality, the marine environment, natural hazards, strategic infrastructure, land disturbance, climate change and how we live and work in our region.

Tasman District Council Mayor Tim King was pleased so many locals have shared their views and encouraged more people to get involved. "The new Tasman Environment Plan covers the built and natural environment. It's about the places we live, and the places we visit."

"Over October and November councillors and policy staff heard from more than 850 people across our



21 community-based events. Common concerns and opportunities raised have been around freshwater management, affordable housing, sustainable growth, biodiversity, and transport options.

"Thank you to everyone who came to a drop-in or visited the Tasman District Council tent at markets and the Richmond A&P Show. I've also been very impressed by the school children who have told us what they think makes Tasman special through art, stories, and poems," says Tim.

The Tasman Environment Plan website virtual feedback board and map tools are open from Monday, 14 December 2020. The website has information about some of the challenges, opportunities, and what to read about time.

"There's a lot left to be done in terms of direction and play your part in developing and opening up our

## Tasman Environment Plan: make sure you have your say

Time is running out to have a say in the first round of public engagement on Tasman District Council's Tasman Environment Plan (TEP).

Hundreds of locals have already shared their views, either in person at one of 21 drop-in community events, or online via a new feedback website, but submissions to the virtual feedback board and map tools on the TEP website close on Monday 14 December.

"There's one week left to help shape the direction of this important plan by sharing your environment and development issues and opportunities with us online. What we hear from our communities now, will make a difference for how we look after our district for generations to come," said mayor Tim King.

The new plan will cover topics such as freshwater, housing, biodiversity, air quality, the marine environment, natural hazards, strategic infrastructure, land disturbance, climate change and how people live and work in the region.

The TEP will be created by TDC in partnership with iwi and the district's communities over the next few years. The document will eventually replace existing council resource management plans as the blueprint for the future.

## Feedback flows on creation of Tasman Environment Plan

Cherie Sivignon · 11:33, Dec 29 2020



Lisa McGlinchey, Tasman District Council, Natural Resources

Tasman District Council staff and elected members discuss the creation of the Aorere ki uta, Aorere ki tai - Tasman Environment Plan.

The creation of the Tasman Environment Plan has attracted 2000 pieces of feedback in the first round of community engagement by Tasman District Council.

Described in a council statement as its first round of "community conversations" on the new plan, the council gathered the feedback over 10 weeks via its environmentplan.tasman.govt.nz website and 21 community-based events.

"What we have heard will make a difference to the shape of Aorere ki uta, Aorere ki tai - Tasman Environment Plan," the council says in the statement.

The new plan will replace the council's existing resource management plans, the Tasman Regional Policy Statement and the Tasman Resource

# Social media



**Tasman District Council**  
7 December 2020 · 🌐

Help us create a new resource management plan for Tasman! Share your thoughts on the environmental and development opportunities for the District on the Tasman Environment Plan website.

ENVIRONMENTPLAN.TASMAN.GOV.T.NZ

**Have your say: Our Environment Plan**  
Tasman is a special place to live. Through this website, you can help shape how we look after t...

**Tasman District Council**  
4 December 2020 · 🌐

We're in the early stages of creating a new resource management plan for Tasman. We're 'Aorere ki uta, Aorere ki tai – Tasman Environment Plan' because it covers the built and environment, from the mountains to the sea. The plan will set out how we look after our for generations to come.

Find out more and have your say: [www.environmentplan.tasman.govt.nz](http://www.environmentplan.tasman.govt.nz)

4:38 / 7:15

👍❤️ 30      3 comments 2 shares

👍 Like      💬 Comment      ➦ Share

Most relevant ▾

Write a comment...  
Press Enter to post.

👑 Top fan  
**Nicholas Hughes**

👍😂👍 33      55 comments 2 shares

👍 Like      💬 Comment      ➦ Share

Most relevant ▾

Write a comment...  
Press Enter to post.

**Sarah Jones**  
I think a lot of people don't believe you listen to your ratepayers but push on with certain agendas and so have disengaged from these processes. Anyone who's been asking for years for better water management, cleaner rivers, less ag spray, public transport, moving freedom camping out of town, affordable housing, tiny homes - well none of that has happened and projects such as the Dam, many luxury housing estates, and water chlorination have, so we're pretty much over making submissions

Like · Reply · 8 w · Edited      🗨️ 41

👉 6 replies

View 13 more comments

👍❤️ 9      3 comments

👍 Like      💬 Comment      ➦ Share

Newest ▾

Write a comment...  
Press Enter to post.

**Richard Johns**  
The change that's necessary is one of attitude. It doesn't matter what rules or plans you have it's all in the implementation and enforcement of those rules. When you have a council that doesn't have a "social conscience" then you have a major issue.  
Change of attitude please TDC

👍 4

STUFF.CO.NZ

**Feedback flows on creation of Tasman Environment Plan**  
The creation of a Tasman Environment Plan has attracted 2000 pieces of feedback in the first r...

👍😂❤️ 88

# Our reflections

- Best outcomes from attendance at pre-existing community events.
- Important to have break out spaces.
- Advertising in local papers and publications. ✓
- Impressed by the quality of conversations.
- Stakeholder evening format worked well.
- Community association and event attendees were positive about being able to access all feedback through the website.
- The intro video was popular and ensured sharing of key messages.

## Have your say Tapawera Tasman Environment Plan community event

Join Tasman District Council at one of our friendly pop-up events across the district this spring. All ages are welcome to come along and have their say on how we look after our district for generations to come. What we learn from our communities will make a difference to the new Aorere ki uta, Aorere ki tai - Tasman Environment Plan.

Tuesday 17th November  
Drop-in between 4pm-7pm  
Tapawera Community Centre  
95 Main Road

Our towns and local centres | Rural areas | Biodiversity  
Freshwater | Coastal places and marine environment  
Air quality | Climate change | Natural hazards | Special places

For more information and to have your say:

Visit [www.environmentplan.tasman.govt.nz](http://www.environmentplan.tasman.govt.nz)

Email [environmentplan@tasman.govt.nz](mailto:environmentplan@tasman.govt.nz)

Post 189 Queen Street, Private Bag 4, Richmond, Nelson, 7050

Phone 03 543 8400



# Your reflections

*What worked well?*

*How would you like to see us engage differently?*

*Any feedback you've received from our communities?*





# Community feedback

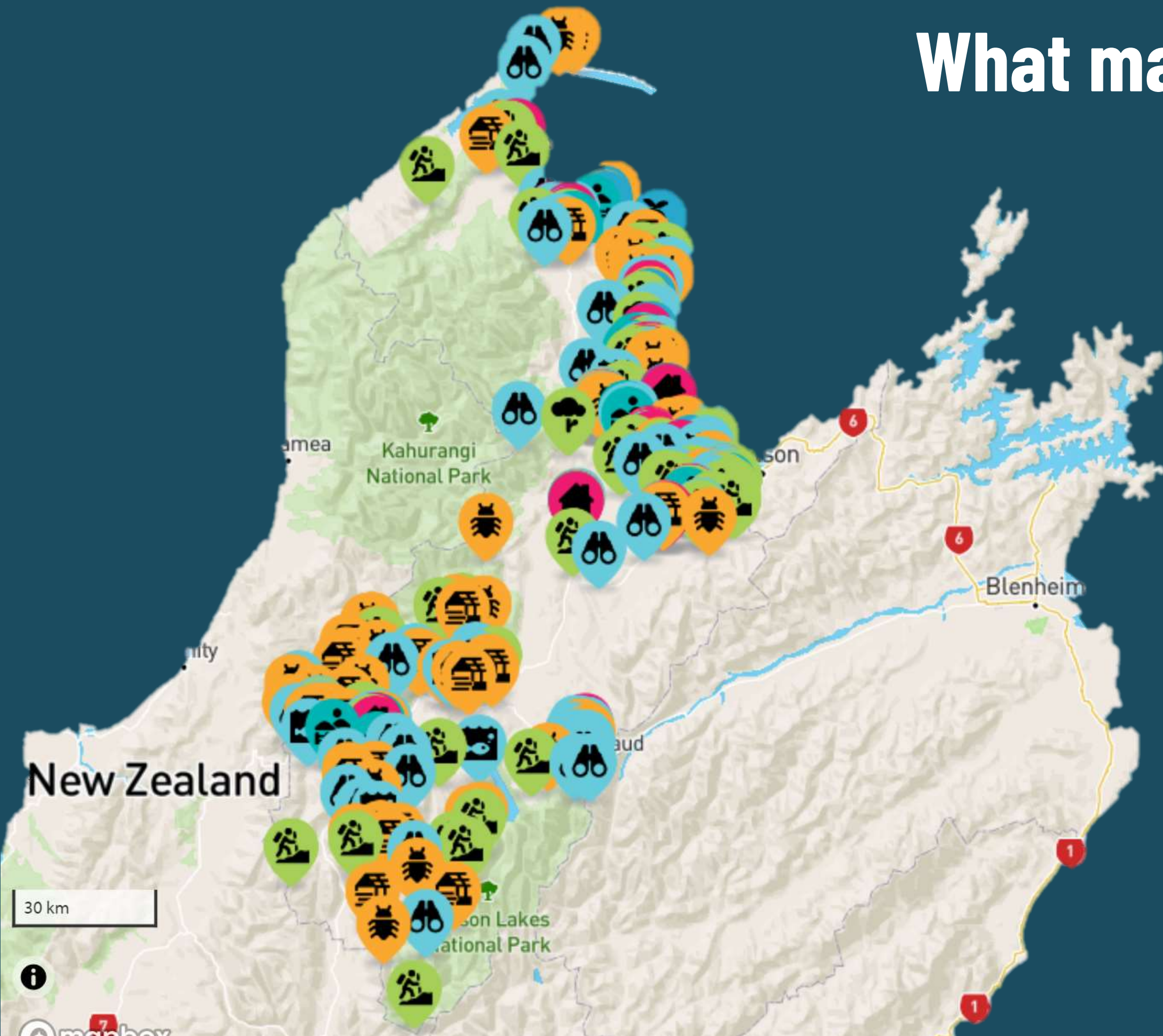


# Feedback from the street



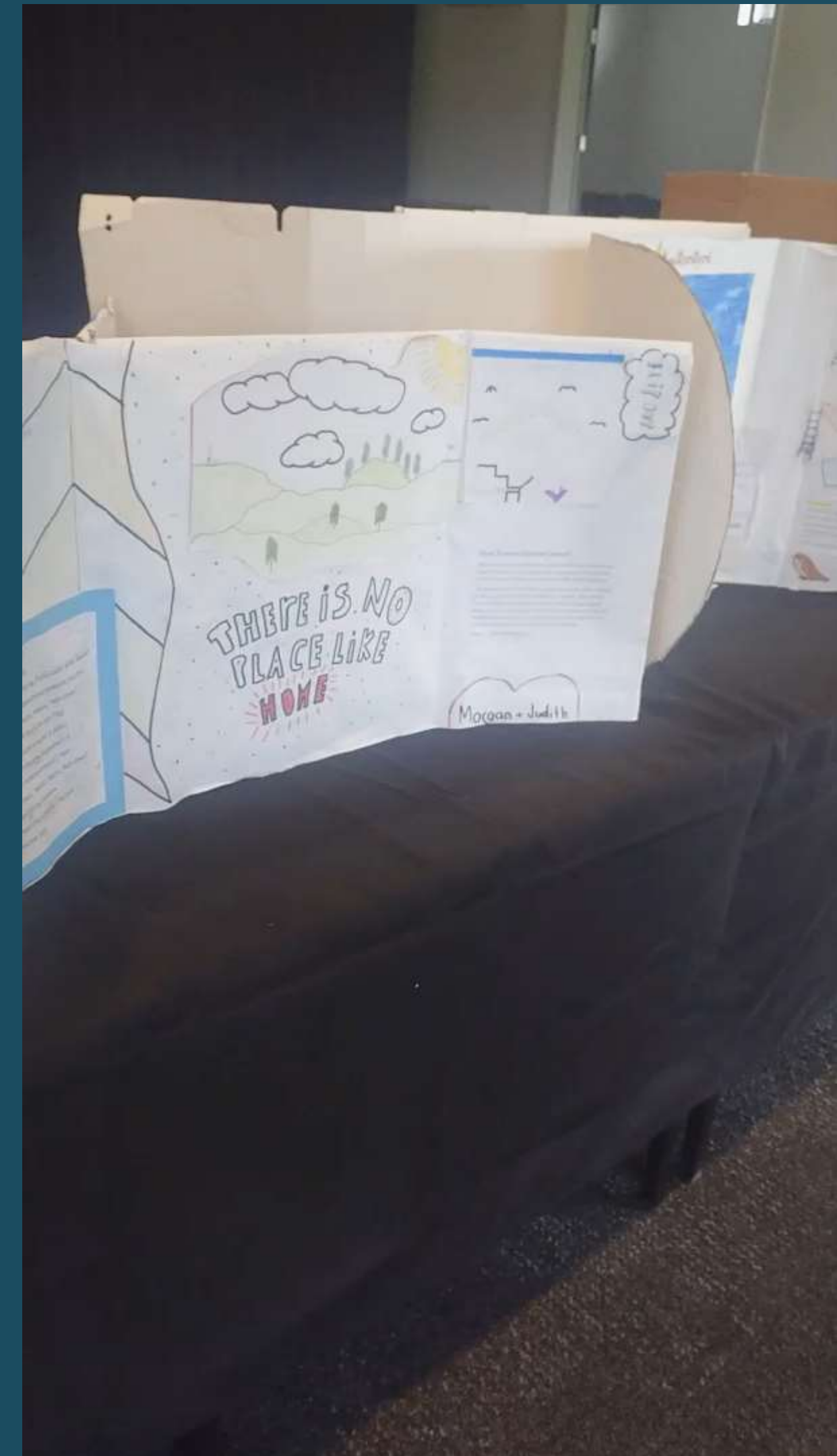
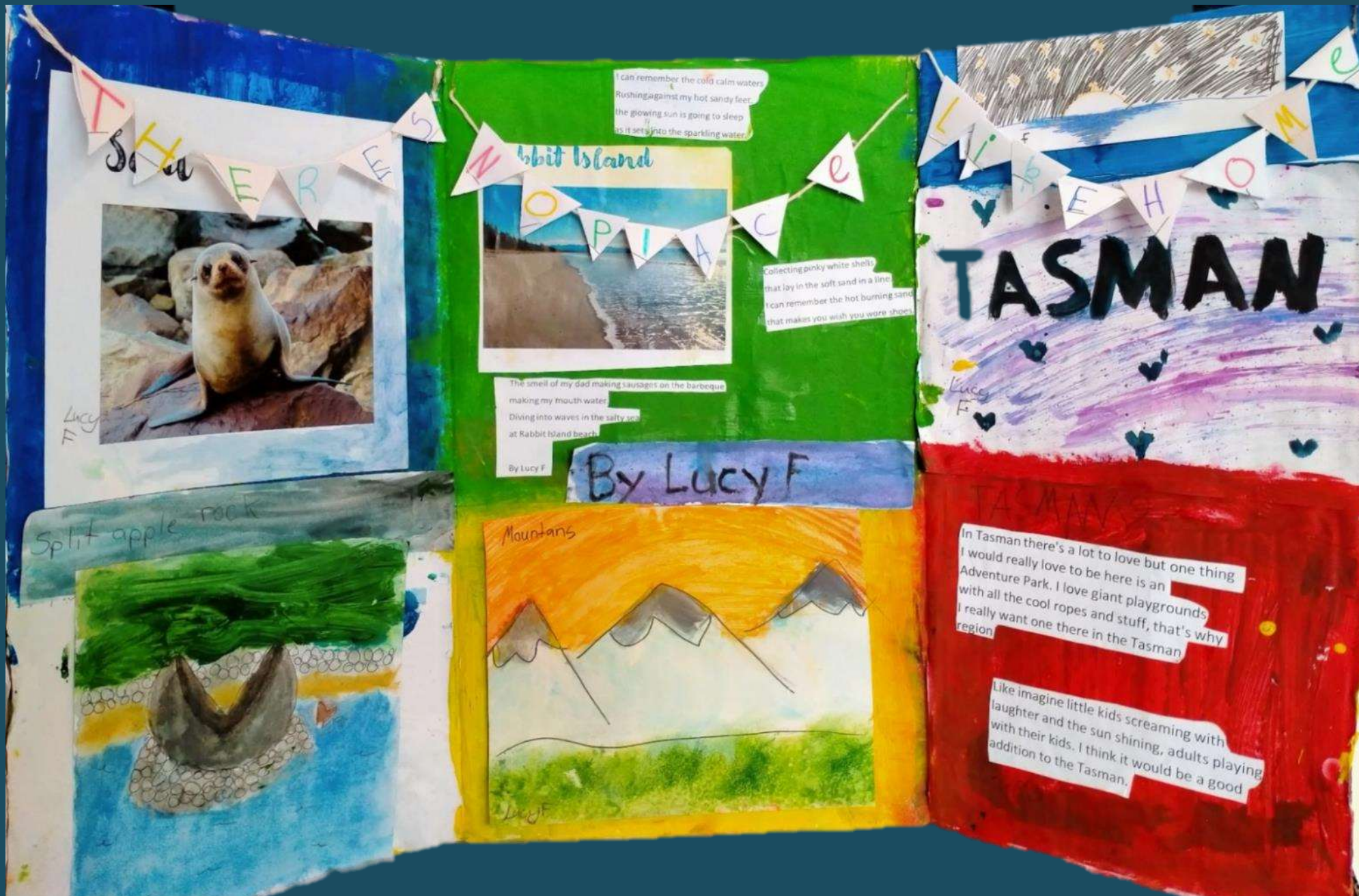
# What makes our places special?

- Beaches
- Wetlands
- Parks
- Community spirit
- Peaceful, accessible nature



# No Place Like Home

The creative responses from district school children shows just how connected they are to Tasman, and why resource management planning is so important for future generations.

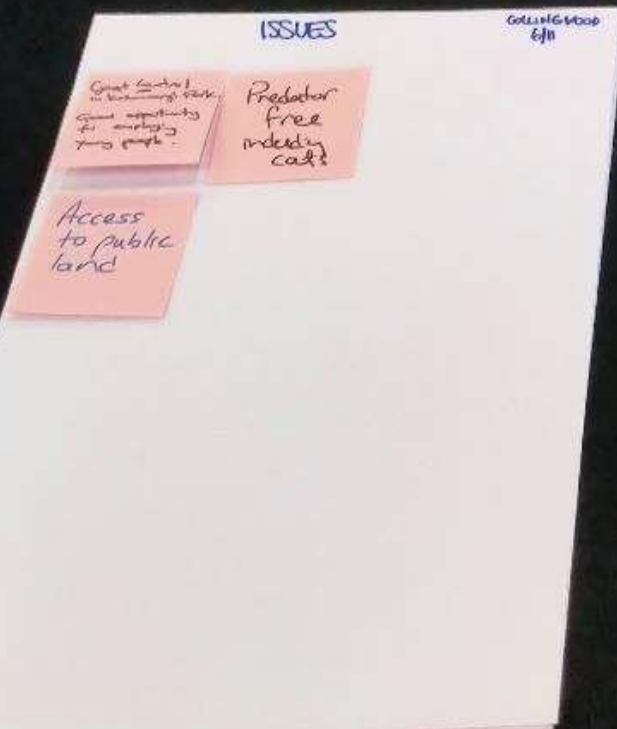


# Issues and opportunities

Recent

Popular

Categories ▾



<p>24 November, 2020 <b>Richmond Event</b> says:</p> <p>"Don't use productive land for buildings"</p> <p>👍 9</p>	<p>12 December, 2020 <b>Sonja Lamers</b> says:</p> <p>"Please forbid covenants that have minimum house sizes in new subdivisions as we need more smaller 1 and 2 bedroom homes that are affordable"</p> <p>👍 9</p>	<p>26 November, 2020 <b>Moutere Event</b> says:</p> <p>"Keep productive land for production, encourage denser housing more than one house on a property"</p> <p>👍 9</p>	<p>9 December, 2020 <b>Jackie C</b> says:</p> <p>"All new build housing to have rainwater tank/s as part of Building Consent for smarter water use &amp; savings during droughts."</p> <p>👍 9</p>
<p>24 November, 2020 <b>Richmond Event</b> says:</p> <p>"Allow for land that isn't productive land to be developed, check actual productivity"</p> <p>👍 8</p>	<p>30 November, 2020 <b>Kaiteriteri Event</b> says:</p> <p>"Keep horticulture and productive land i.e. don't allow productive land to be developed for building homes"</p> <p>👍 8</p>	<p>24 November, 2020 <b>Richmond Event</b> says:</p> <p>"Able Tasman National Park, the marine reserve needs to be larger, more reactional fishing. Less commercial"</p> <p>👍 7</p>	<p>17 November, 2020 <b>Takaka event</b> says:</p> <p>"Protection of coastal bird nesting biodiversity."</p> <p>👍 7</p>
<p>24 November, 2020 <b>Richmond Event</b> says:</p> <p>"Cats controlled and chipped"</p>	<p>20 November, 2020 <b>Ollie</b> says:</p> <p>"Plans must embrace papateanuku, where the world is viewed across"</p>	<p>30 November, 2020 <b>Kaiteriteri Event</b> says:</p> <p>"Make rainwater harvesting and storage a priority in now"</p>	<p>24 November, 2020 <b>Richmond Event</b> says:</p> <p>"Cat free zones e.g Lake Rotoiti"</p>

# Strong themes

- **Housing**

- Sustainable growth and safe, affordable places to live

- **Freshwater**

- Protecting the quality and quantity of the district's freshwater

- **Transport**

- Support for a range of options for moving around the district

- **Biodiversity**

- Looking after natural habitats and controlling invasive species



# Perspectives

*“New freshwater package is bothersome.”*

*“The abuse of our river in dry times it gets far too low for instream life.”*

*“Lack of protection of waterways. I would like to see stricter rules governing rivers and river reserves.”*

*“If dairy waste runs off into river can't swim downstream.”*

*“Concerned about nitrate levels in essential fresh water package.”*



# Discussion

*Are there any surprises in the community feedback?*

*How can we work together to share the varied perspectives held by our communities?*





# Next steps



# Preparing for Engagement Round Two

- Currently developing our approach for testing issues and options given huge scope of topics to be covered.
- To help refine our options and ensure they are practicable, we will consult/involve community groups and stakeholders on very important or contentious issues.
- We will be clear with our communities and stakeholders about the limitations of their influence – for example there is strong national direction for some issues.
- We will also run targeted engagement when we release technical information.

# Engaging with iwi

- The task of developing a combined plan which is workable, will be supported by implementing respectful engagement processes with iwi, hapū and Māori.
- Relationship-building: Successful partnerships will help to facilitate collaborative resource management to the benefit of the whole district.
- Work continues with the iwi policy working group.

*^More on this in March 2021 workshop*

# Our promise to engagement participants

We will keep you informed as we progress the Tasman Environment Plan and provide regular opportunities for your input and feedback on the matters that are important to you.

Together, we will design a plan that reflects the environmental, economic, cultural, and social aspirations of the district.



# TEP e-newsletter

- The first quarterly TEP email newsletter was sent to the project participant list in December.
- This newsletter thanked event attendees, online feedback contributors, and school children who took part in the ‘No place like home’ engagement.

*Would councillors like to see the e-newsletter in advance of mail out or prefer to be added to the distribution list?*

[View this email in your browser](#)



## Creating the Tasman Environment Plan

As we prepare to create a new resource management plan for Tasman, we have been hearing from our communities about local environmental and development issues and opportunities.

Our first round of community conversations has now closed and we want to say a big thank you to the hundreds of people who live, work, and play in Tasman and have shared issues, experiences, and ideas with us. Over the past 10 weeks, we have gathered more than 2,000 pieces of feedback through 21 community-based events and our [plan website](#). What we have heard will make a difference to the shape of Aorere ki uta, Aorere ki tai – Tasman Environment Plan.

Early analysis of feedback reveals recurring [issues and opportunities](#) around freshwater, affordable housing, sustainable growth, biodiversity, and transport options. We have also heard about the things that [make our places special](#). Tasman's beaches, wetlands, community spirit, peaceful nature, and parks have featured strongly.

We will begin next year by fully processing all the issues and opportunities we've heard and continue working with councillors and iwi, before coming back to you with round two of engagement on some of our options. The options will help progress

# Keeping our communities informed

- 1) Quarterly TEP project updates delivered to stakeholders and participants through our email newsletter, summary in TDC Newslines, linked through social media, and with a full update available online.
- 2) Maintenance of our stakeholder and participants database.
- 3) Staff availability to discuss concerns or opportunities participants may want to raise.
- 4) Use of digital tools that enable collaboration with stakeholders across locations.

The role of councillors in supporting our efforts?

# Thank You

