OVERVIEW OF THE STRATEGY

Thriving Community - Healthy Environment

VISION STATEMENT

Our vision is for a flourishing community that is adaptable, caring and inclusive. We work in concert with nature to preserve and improve our environment. Our sustainable approach inspires others.



IMAGINE. A nurturing, supportive community living in harmony with nature. Healthy soil, plants, animals and people. Clean air, clean water, abundant kai, rich biodiversity - our natural environment feeds into all that we are. Fish in the ocean and streams, and birds in the bush. Resilient to respond to the effects of climate change. Conscious business practices. A thriving local economy. Infrastructure that sits lightly on the land and supports an active, engaged community. A bright inviting future for our children. A shining example of sustainability in action - an exemplar for the world.

FLAGSHIP PROJECTS

Project Mohua MR WERP Farming 2030 Golden Bay Affordable Housing Golden Bay Ecovillage Farewell Wharariki Health Post Nature Trust Restoration Project

ASPIRATIONAL PROJECTS

Creation of a Sustainable Brand that defines the Bay Centre of Sustainable Education and Innovation Local Food Plan Sustainable Education and Awareness campaign Switch to Renewable Energy

VALUES

Our values shape our decisions and our actions - all that we are and all that we do.

Connections Whakapapa

Recognising the interconnectedness of all things – our connections to each other and to the natural world.

Community Whanaungatanga

Developing enduring relationships through shared experiences. Creating trust and a sense of excitement and common purpose.

Caring Manaakitanga

Respect, generosity and care for each other and the environment.

Confidence Kia Kaha

Being strong and steadfast.

Taking pride in what we stand for and leading with confidence.

These values are underpinned by themes of abundance, well-being and creativity, embodied by the concepts of:

Stewardship - Kaitaikitanga

Looking after and leaving the environment in a better state for the future generation.

Wairuatanga

The spiritual dimension of all existence; the all-inclusive wellbeing of an individual, but also the spiritual synergy of the collective with which individuals identify.

